Austria-Vietnam Future Skills Forum 2025 Final Agenda

Date: Wednesday, 10 December 2025

Venue: IMC University of Applied Sciences Krems, Event Room, Wing G1

Expected participants: 100

Moderators: Dr. Udo Brändle (IMC Krems) & Representative from the Embassy of Vietnam

09:00 - 09:30 Registration & Welcome Coffee

Networking opportunity for arriving guests. Service provided by students of the HLF Krems in traditional Austrian attire (tbc).

09:30 - 09:50 Opening Ceremony: A Partnership for the Future

Welcome remarks by:

- Dr. Heinz Boyer, Chairman, IMC Krems
- H.E. Hoang Vu, the Ambassador of Vietnam
- Video message by a Senior Government Official of Vietnam (tbc)

Welcoming Address: Representative of the Government of Lower Austria (tbc).

09:50 - 10:30 Impulse Block 1: Economic Landscapes & The Demand for Skills

A focus on the economic rationale for a skills partnership.

- **Keynote from Vietnam:** A high-level speaker from a relevant Vietnamese Ministry.
- **The View from Lower Austria:** Remarks by WKO NÖ (Dr. Christian Moser).
- **Future Skills in IT & Life Sciences:** Remarks by ABA (Mrs. Kreuzhuber)

10:30 - 11:45 Impulse Block 2: Future Skills in Action

A sequential series of sessions focusing on the key sectors of education, hospitality, health, IT, and life sciences.

- **Spotlight on Education & Hospitality (10:30 - 11:55)**
    - Screening of an IMC Krems video.
    - Panel with Jürgen Kürner as Chair (Austrian Tourism Schools), ÖHV, and experts from Austria/Vietnam.
- **The Future of Health & Care (10:55 - 11:20)**
    - With best practice example – IMC - Hanoi University collaboration on language education in Vietnam + nursing education in Krems.
    - Panel Discussion with Markus Golla featuring experts from LGA, Vamed, and Vietnam.

- **Spotlight on IT & Life Sciences (11:20 - 11:45)**
    - Short session on emerging skill requirements in the digital and biotech sectors.
    - Moderated by: Claus Zeppelzauer (ecoplus).

11:45 - 12:30 Bridging Markets: Austria-Vietnam Trade Opportunities

- Panel with Mr. Markus Haas, Regional Manager Asia for the Austrian Federal Economic Chamber (WKO) as Chair.
- A market briefing on key trade opportunities, followed by a "Partnership Pitch" for selected companies.

12:30 - 12:40 Closing Remarks & Call to Action

- Summary of key outcomes and next steps presented by the four co-organizers.
- Final words by the Ambassador.

12:40 - 13:15 Networking & Finger Food

Guests are invited to network over Vietnamese and Austrian specialties. Catering by HLF Krems & Weingut Stadt Krems.

13:15 - 15:00 (VIP Only) Optional VIP Program

A guided tour and wine tasting for 20-30 selected VIP guests hosted by CEO Holzer at the Winzergenossenschaft Krems.